

# The VT Midas Institute at the Virginia Tech Corporate Research Center

## *About the VT Midas Institute*

The VT Midas Institute advances private business ownership and value creation through a culture of sharing and reciprocity within Virginia Tech's alumni business community. The Institute was created to perpetuate a virtuous cycle, fueled by the involvement of alumni who have achieved considerable success building valuable privately held businesses. These luminaries are now fostering development of new leaders in the business community, helping to transform business models and create an environment of shared knowledge, experience and resources. A significant portion of the private business value created through the mentoring program returns as a financial contribution to Virginia Tech.

By engaging these successful alumni business owners to mentor mid-level business owners typically those with sales between \$3 million and \$50 million the VT Midas Institute helps privately owned businesses create value and become more competitive in today's increasingly complex global marketplace.

The VT Midas Institute prepares future leaders with information, training and guidance for careers building private businesses. Private Capital Markets, a new field of study, explores finance strategies for creating successful private businesses that generate wealth. Mastery of Private Capital Markets theory and practices, including the successful completion of a rigorous examination, serves as a prerequisite for an elite internship program that matches exemplary students with a diverse group of selected companies.

The VT Midas Institute at the Virginia Tech Corporate Research Center leverages the success of alumni, striving to build high-achieving business leaders and businesses, one at a time.

Get involved with the VT Midas Institute:

- Become a mentor
- Be mentored
- Access information and resources to create value and generate wealth